

13th October 2015

Dear Industry Partner,

The OrthNorth Teaching and Education Association are pleased to invite expressions of interest in sponsorship of our Registrar Teaching Program from 2016 for a 3-year period.

As described during our open evening, our plans include a number of initiatives to further improve what is already acknowledged as an excellent regional training program. A key priority is to fund expert speakers from across the UK to support our weekly lecture program. We also plan to develop focused lab based cadaveric sessions for trainees at appropriate time points throughout their training. The OrthNorth website will be redesigned to act as a better platform to co-ordinate training in the region and link with the courses and educational resources of our industry partners.

We recognise that our delivery of world-class education is enhanced by liaison with the orthopaedic industry. With this in mind we would like to offer you the opportunity to sponsor our teaching program. Following widespread consultation with our potential industry partners we would like to offer four grades sponsorship each allowing a different level of financial commitment. In return for such sponsorship you will be invited to contribute to education content in a section of our weekly Monday afternoon teaching sessions. These are attended by our trainee group of around 60, together with a number of consultants with an interest in the topic being taught. In addition, Platinum, Gold, Silver and Bronze sponsors will have the opportunity to demonstrate their products as part of the lecture program for example with practical “sawbones” sessions, as agreed by the term leads. Our redesigned website will allow sponsors’ to publicise their educational resources. As part of the sponsorship package we will also invite you to attend the Kreibich Day, our annual educational day for orthopaedic trainees and consultant trainers in the region, which includes presentations of Research projects from trainees competing for the prestigious Kreibich Prize.

We would like to offer the following sponsorship opportunities for the 3 years from January 2016.

[1]

Level (number available)	Sponsorship Value / year	Lecture Programme Access / year, including practical sessions	OrthNorth website access	Kreibich Day
Platinum (2)	£10,000	10 sessions	✓	✓
Gold (1)	£5,000	5 sessions	✓	✓
Silver (2)	£2,000	2 sessions	✓	✓
Bronze (5)	£1,000	1 session	✓	✓
Kreibich Only	£500	-	-	✓

- Sessions will be allocated to individual sponsors by the relevant term organiser. If the sponsor cannot make that particular date, the term organiser may, at their discretion, allocate an alternative date.
- Sponsors will have 'exclusivity' at the session(s) they are allocated i.e. there will be no representatives or practical demonstrations from any other sponsor.
- Input from individual sponsors at allocated sessions will be agreed with the term organiser in advance to ensure a balanced curriculum is covered without too much repetition and in accordance with the sponsorship level agreed by the OrthNorth Teaching and Education Committee.
- The final decision regarding sponsorship allocation rests with the OrthNorth Teaching and Education Committee. All activity will be carried out in accordance with NHS and industry compliance regulations.
- The OrthNorth Teaching and Education Committee will make every effort to accommodate all applications. In the event that we receive more applications for sponsorship than we can accommodate, allocation to companies will be decided by the OrthNorth Teaching and Education Committee based on educational potential and relevance to the Orthopaedic Curriculum.

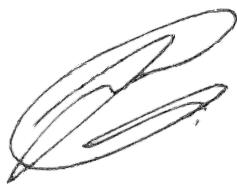
If at this stage you are not in a position to support our Teaching Program financially but you have other means of providing support (teaching facilities, access to speakers etc.) we would still like to meet with you and discuss matters further.

We invite you to respond to this offer, with an expression of interest in a particular sponsorship level, by **November 2nd 2015** via email to: samdalal@nhs.net
Alternatively, you can contact Mr Jaime Candal-Couto on jaime.candal-couto@nhct.nhs.uk or phone 01670529307 or 07738097256 if you have any queries.

We will begin the sponsorship of the lecture program from January 2016.

We look forward to working with you in the future,

Kind regards,



Jaime Candal-Couto, Chairman



Andy Waton, Secretary

OrthNorth Teaching and Education Association.